



Achieve Extraordinary Sales Results Without Burnout

In the competitive world of sales, less than 58% of reps hit their targets. This impacts more than just the bottom line in your organization. **What if you could work on the root-causes that sabotage their performance to create sustainable results?** The Positive Intelligence (PI) Mental Fitness app delivers personalized daily practices that strengthen the three core muscles of mental fitness. This results in lasting positive habits that improve wellbeing, boost sales performance, and strengthen relationships.



Wellbeing



Performance



Relationships

When Mental Fitness is Weak

- Overwhelmed by self-doubt
- Struggle to bounce back from hardship
- Susceptible to burnout
- Difficulty managing stress and anxiety
- Lack of focus
- Sidetracked by failures
- Conflict in relationships
- Communication breakdowns



The Organizational Impact

- Attrition
- Absenteeism
- Unproductive



Cost of losing a **salesperson** is 5 times their quota*

*McKinsey and Company

- Disengaged colleagues
- Weak company growth



Less than 58% of sales reps hit their **targets***

*Salesforce Research

- Poor customer experience
- Low customer satisfaction due to a lack of empathy

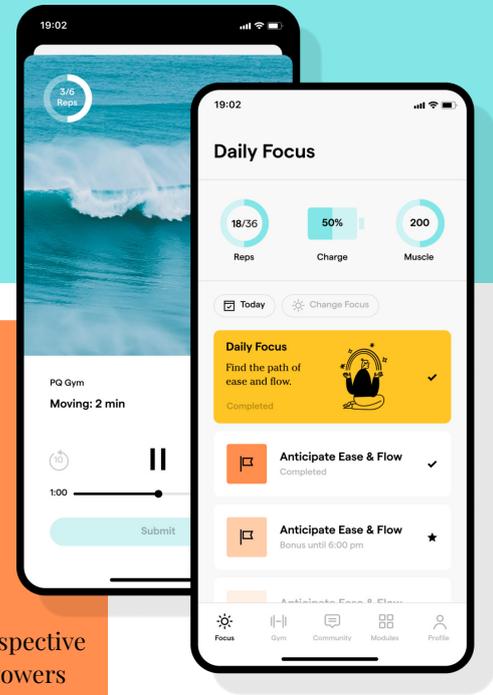


95% of purchasing decisions are driven by **emotions***

*Harvard Business Review

Unleashing the X-factor for Sales Performance

Through our neuroscience-based techniques, the PQ Program strengthens the three core muscles of mental fitness:



Self-command Muscle

Develop greater mastery over your own mind, learn how to overcome self-doubt, recover from disappointments faster, and spend less time in anger, regret, or blame.



Saboteur Interceptor Muscle

Intercept your Saboteurs the moment they try to hijack your performance, wellbeing, or relationships. This shifts the balance of power from Saboteur to Sage.



Sage Muscle

Learn the Sage Perspective and activate Sage Powers to reframe failure, unleash creativity and innovation, while building resilience and perseverance.



How it works

The PQ Mental Fitness app-based annual subscription platform ensures **sustainable results** for individuals, teams, and organizations.



Week 1 – 6

Immersive Foundational Program

Through intensive daily practice, weekly video sessions and accountability groups called Pods, measurable progress and community support, new neural pathways are created for lasting results.



Week 7 – 52

PQ Grow Program

Once the foundational core muscles are established, the app ensures continued growth through a variety of work and life applications delivered monthly.

Sales Mastery Modules

Empower your sales team to reframe failure, build resilience and perseverance in the face of rapid change and challenges with the 3 Pillars of Extraordinary Sales Performance Modules:

- Persuasion
- Winner's Mindset
- Productivity



Membership for Close Family

Immediate family members of participants can experience the app-based program as part of the annual subscription.

Experience Sustainable Sales Performance

Interested in the Positive Intelligence Program for your sales team?

Let's connect

As Featured In

The New York Times

FASTCOMPANY

THE WALL STREET JOURNAL

