

GUIDE TO EXECUTIVE PRESENCE AND LEADERSHIP SKILLS CERTIFICATION PROGRAM



CORPORATECLASSINC.COM



**CORPORATE
CLASS INC.**

LEADERSHIP AND
EXECUTIVE PRESENCE

**Become one of our Elite Executive
Presence and Leadership Presence
Certified Trainers!**



**CERTIFICATION PROGRAM
FOR INDIVIDUALS**

**EXECUTIVE AND LEADERSHIP PRESENCE CERTIFICATION PROGRAM
FOR TRAINERS, COACHES AND CONSULTANTS.**

Expand your portfolio of services with this elite offering.

We equip trainers, coaches and consultants to deliver Executive and Leadership Presence with our unique approach and methodology.

This certification program has been developed to contribute to your success by providing this unique training to your client.

This program is ideal for:

- HR Specialists
- Talent Practitioners
- Learning & Development Advisers
- International Executive Coaches
- Personal Development Coaches

North American and International applicants welcome. Our training takes place virtually.

OVERVIEW

The framework for our Certification Program uses techniques and training solutions to support our content-rich materials, adaptable for every organizational level. Our approach and methodology support key employees in developing executive and leadership skills to reach their full potential.

A notable feature of our training materials is the flexible application for every corporate level from C-Suite executives and senior leaders to high-potential managers. We have a dedicated onboarding component, specifically developed for new professionals and recruits.



CGI CERTIFIED TRAINERS RECEIVE:

- International credentials recognized globally
- Enhanced credibility to work with high-profile institutions
- Choice of training packages based on targeted clientele
- Extensive training materials to conduct interactive group workshops and courses or private coaching



Dana Maria Andrei
Colleague
Bucharest, Romania

"After my whirlwind training session in Toronto, I returned home confident that with my newly acquired expertise, I was bringing significant added value to my business. And that was exactly the case — my clients are thrilled."

Our seasoned team members provide every participant in the Certification Program with over 40-hours of coaching to fully review the extensive training materials.



An important component of our expertise is facilitation techniques that improve people's thinking and performance. We leverage cutting-edge coaching models that draw from science-based neuroleadership and how the brain works.

Neuroleadership refers to the application of findings from neuroscience to the field of leadership.



Terri Williams
Colleague
Washington, DC

"Thank you for one of the most powerful sessions I have ever participated in. The Certification Program was a game-changer for my business and me. I have been in the business of professional coaching for over 15 years and to walk away from a week with Corporate Class having learned as much as I did was impressive and inspiring."

Certification Program participants develop the confidence and skills to conduct and facilitate their own, impactful sessions using our extensive and adaptable training materials for multiple applications including:

- Interactive Workshops and Leadership Courses
- Lunch and Learn Sessions
- Private Coaching Consultations

Clear, comprehensive training materials are thoroughly researched and centered on strategic skills development. The Trainer Manual serves as a template for facilitators to lead sessions supported by the Participant Manual.

The materials covered in each respective Manual are constructed around the Four Pillars of Leadership and Executive Presence: First Impressions, Communication Skills, Purpose Driven Leadership and Bringing It All Together.

Certification Program participants learn to establish techniques fundamental to mastering their own proficiency as facilitators. Content is specifically developed to reinforce the application of training materials, where practice is the benchmark of every Corporate Class leadership and development session.

EXTENSIVE RANGE OF TOPICS

The range and scope of topics form the core of today's most pivotal leadership skills include:

Body Language: The silent signals people send and receive

Managing non-verbal cues by interpreting the silent signals people send and receive.

Personal Branding

Defining and refining personal strengths.

Conversational Intelligence

From active listening to handling key conversations.

Presentation Training: Speak with Impact

A synthesis of the multiple disciplines necessary to stand out, engage, inspire and influence others when speaking.

How to Command and Work any Room

Maximizing networking opportunities at meetings, conferences, and social events with dedicated training for working a room and developing your network.

Neuroleadership and The Executive Brain

Once we understand how the brain prioritizes, multitasks, solves problems and facilitates change – they make the vital connection between neuroscience, and organizational practice and performance.

Purpose-Driven Leadership

Emotional Intelligence, Gravitas, Office Politics and Boardroom Savvy.

Diversity and Inclusion

Creating an inclusive workplace and charting the Arc of Change.

LICENSING PROGRAM FOR ORGANIZATIONS

Licensee Program participants learn to implement this unique training that delivers organizations an enhanced capacity to:

- Evaluate employees' strengths
- Enable improved succession planning
- Retain talent through increased prospects for promotion
- Define leadership traits and leadership characteristics
- Strengthen client relationships
- Enhance and reinforce internal connections across every corporate level



Christiane St-Amour Rivard

Associate Director, Leadership Development Specialist
Montreal, PQ

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INNOVATIVE TRAINING TOOLS: THE NEW ESSENTIALS

As industry leaders, Corporate Class developed two dedicated training and coaching tools:

- CCI Executive and Leadership Presence 360
- 16-Week Sustainability Program

During the Licensee Program training period, participants receive unlimited access as they learn implementation guidelines to maximize usage.

CCI EXECUTIVE AND LEADERSHIP PRESENCE 360 ASSESSMENT TOOL

With 30 years of corporate coaching expertise, we understand the importance of assessments, for both individual growth, and within organizations for talent development and to achieve succession planning.

This groundbreaking resource is unprecedented and provides comprehensive, accurate analysis. Organizations welcome the insightful reports produced to deliver powerful results that engage and foster upward mobility.

This multi-faceted tool is exclusive to Corporate Class and includes:

- Stage 1: Self-assessment Report
- Stage 2: EP360™ Report
- Stage 3: Debriefing Sessions

During Licensee Program training sessions, participants practice implementation techniques.

16-Week Sustainability Program

Acclaimed by organizations for its proven contribution to their corporate training investment, the program ensures employees maintain and grow their leadership development experience. Licensee Program participants receive the complete 16-Week Sustainability Program, along with recommendations on effective applications.

OUR ROLE: MENTOR LICENSEE PROGRAM PARTICIPANTS

What sets our Program apart is the highly detailed, comprehensive materials, extensive support tools and our strategic coaching, including the training required for immediate start-up. Every participant receives instruction across three inter-related categories:

1. Presentation

- Customizable PowerPoint Presentation comprising over 400 slides with text to accompany the Trainer Manual and Participant Manual
- Course curriculums for interactive workshops
- Program Pre-orientation forms

2. Assessments

- Exclusive, custom-designed Assessment tools developed according to our expertise and exacting specifications

3. New Business Development

Proposal templates for:

- Private Consultations
- Group Workshops and training sessions
- Sample Contract Agreement for Licensee and Licensee's client



PROVEN LEADERSHIP TRAINING FOR ORGANIZATIONS

As the continuous demand for leadership skills development grows, the need for qualified coaches escalates. Organizations require this training, not taught in business schools, to prepare aspiring leaders at every level to excel.

RECOGNIZED INTERNATIONALLY AS THE UNIVERSAL GOLD STANDARD FOR EXECUTIVE AND LEADERSHIP PRESENCE TRAINING

Licensee Program participants receive training to master their own individual Executive and Leadership Presence and convey genuine expertise. This important first step assures clients of their extraordinary knowledge and skills.



MATERIAL AND TOOLS

You will receive our full, comprehensive compendium of training materials, backup support and marketing tools.

- ✓ Use CCI materials with permission to copyright
- ✓ Trainer Manuals
- ✓ Participants' Manuals
- ✓ PowerPoint slide deck with other 400 slides
- ✓ Proposal templates
- ✓ Assessment Tools: Including Executive Presence and Personal Branding 360 Survey
- ✓ 16-Week Sustainability Program
- ✓ Quizzes
- ✓ Videos
- ✓ Blogs
- ✓ Use of scripts developed by CCI experts
- ✓ Opportunity to blog on CCI blog

CONTACT US TO LEARN MORE:

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We're in the Business of Empowering People

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